## **Partner Meetup**

# Agenda



10:00 am	Welcome &	<b>Totara Busi</b>	ness Update
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10:20 am New Partner Programme Overview &

Partner Consultation Process

10:40 am Partner Insight:

What you've told us at recent partner events!

11:00 am Partner Relationship Management via HubSpot -

Planned Roadmap

11:15 am

An Introduction to the Roundtable Discussions

11:20 am Coffee, Tea and Networking

11:40 am Roundtable Session 1

12:10 pm Roundtable Session 2 |

**DACH Partner Roundtable session** 

12:40 am Lunch and Refreshments

1:30 pm Roundtable Session 3

2:00 pm What's Next in Totara v20

2:15 pm Key Takeaways & What's Ahead (6–12 months)

2:30 pm Drinks

3:00 pm Finish

All sessions run in parallel. Choose a session that interests you.

#### TOPIC A:

What ongoing engagement practices (e.g., QBRs, webinars, roadmap previews) seem to have the greatest impact on customer satisfaction and longevity?

#### TOPIC B:

What steps have you taken to embed Academy usage in customer onboarding or ongoing support?

### TOPIC C:

Could having access to a Totara 'development as a service' capability make a difference? If so, how would you envision using this service?